

Our Mission

Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

Our Goal

Significantly accelerate cures for leukemia and blood-related cancers. Be the recognized leader in the fight against leukemia, lymphoma, Hodgkin's disease and myeloma.

WB33 Kids Fund

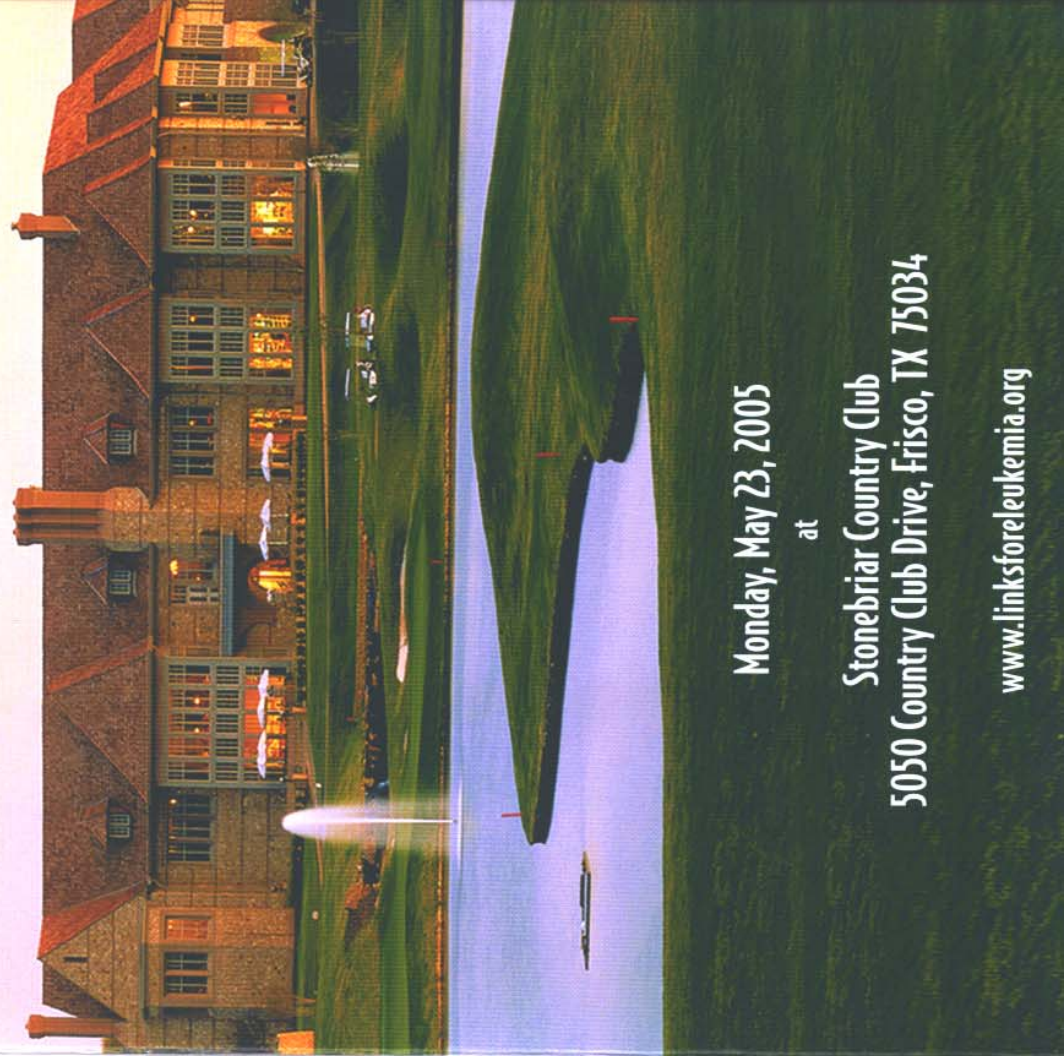


The WB33 Kids Fund, a fund of the McCormick Tribune Foundation, is a unique fund targeted to stimulate Dallas/Fort Worth community giving through local fundraising activities. Contributions to the 9th Annual Links Fore Leukemia® Golf Tournament benefit both The Leukemia & Lymphoma Society and the WB33 Kids Fund, a fund of the McCormick Tribune Foundation. The portion of the funds that benefit the WB33 Kids Fund shall not be subject to any donor restrictions.

For the past four years, the WB33 Kids Fund has partnered with The Leukemia and Lymphoma Society for the golf tournament. Through this partnership, the WB33 Kids Fund share of the event proceeds will earn a match from the McCormick Tribune Foundation – leveraging event dollars far beyond what The Leukemia and Lymphoma Society could do on its own to help those in our community with leukemia and other blood cancers.



An Event Benefitting The Leukemia & Lymphoma Society and WB33 Kids Fund,
a Fund of the McCormick Tribune Foundation



Monday, May 23, 2005
at
Stonebriar Country Club
5050 Country Club Drive, Frisco, TX 75034
www.linksforeleukemia.org

Tournament History

This event honors Jim Willis, founder of the Links Fore Leukemia® golf tournament, who lost his personal battle with leukemia shortly after the 1997 inaugural event. The tournament was created to increase awareness of leukemia in North Texas communities, and to raise funds in the fight against this dreaded disease.

In the last eight years, this tournament has raised over \$1.4 million in contributions toward the fight against leukemia, and has a history of strong corporate support and individual participation. In 2003, Links Fore Leukemia was ranked as the 11th largest charity golf tournament in the Metroplex. Links Fore Leukemia was chosen by the Society to receive the 2005 Society McCredie Award, a prestigious award that recognizes the long-term commitment of individuals, organizations and companies who have been major supporters of the Society for five years and raised more than \$1 million. This award will be presented during Mission Days in Washington D.C. in March, 2005.

This event is different from other golf events as there is a fund raising component for each individual player. Each player can contribute the \$750 minimum or, with the help of family, friends and business acquaintances, raise a portion of their entry fee. All contributions are tax deductible, in accordance with the law.

Stonebriar Country Club

The 9th Annual Links Fore Leukemia® Golf Tournament will be held again at the prestigious Stonebriar Country Club in Frisco, Texas. Stonebriar proudly features two world-class 18 hole golf courses where breathtaking scenery includes meticulously groomed greens, rolling hills, and shimmering lakes and streams.

The Country Club Course, designed by award-winning architects Joe Finger and Ken Dye, previously hosted the nationally televised LPG-A Skins Game and Senior PGA Reunion Pro-Am. The new Fazio Course offers a different challenge. Created by world-renowned golf course architect Tom Fazio, these links bring a rock and roll twist to the north Texas farmlands that have become the Stonebriar Country Club experience.

Thanks to our Bronze Level Sponsors (\$10,000)



Tournament Activities

Tournament Sponsor Appreciation Dinner

When: Sunday, May 22, 2005
Where: The City Club
 6900 Bank of America Plaza
 901 Main Street
 Downtown Dallas
Time: 6:30 pm
Activities: Cocktail Reception, Dinner, Sponsor Awards, Live Auction

Tournament Day Details

When: Monday, May 23, 2005
Where: Stonebriar Country Club
 5050 Country Club Drive
 Frisco, TX 75034
Registration: 8:30 am
Tee Time: Shotgun Start at 10:30 am
Format: 4 Player Scramble
Player Package: Greens Fees, Cart, Practice Range
 Box Lunch
 Player Appreciation Package
 Putting Contest
 Post Tournament Party
 Door Prizes
Tournament Recognition: Top Fund Raising Individual
 Top Scoring Teams
 Hole in One
 Longest Drive
 Straightest Drive
 Closest to the Pin
 And Many More – All Players
 Have an Opportunity to Win

Post-Tournament Party

Time: 3:00 pm, Immediately Following Completion of Play
Activities: Awards
 Prizes
 Food & Refreshments
 Auction



Matthew Willis

Matthew Willis, son of Jim Willis, was only two-years old when his father lost his battle with leukemia in 1997. Matthew was too little to remember his father or have any real memories. All Matthew knows of his father is through pictures and what family and friends have shared with him.

Matthew saw the Links Fore Leukemia Golf Tournament as a way for him to connect with his father in a way that has never been done before. So, at the age of nine, Matthew decided to fundraise and play in the 2004 tournament in honor of his father.

Matthew raised over \$12,000 for the tournament. Here is a letter that Matthew received from one of his donors, Jack Nicklaus.



JACK NICKLAUS



May 14, 2004

Dear Matthew:

Thank you for your nice letter. I am sure you miss your dad a lot. I lost my father when I was much older than you are, but I still miss him.

I know your dad would be proud of you for what you are doing to raise research dollars for the Leukemia & Lymphoma Society. I hope the enclosed check will help you reach your goal.

Good golfing,

Harrison Frazar – PGA Professional Golfer

Finishing the 2004 season with a career-best 48th on the money list, professional golfer Harrison Frazar will be returning in 2005 as the Honorary Chairman for the 9th Annual Links Fore Leukemia® Golf Tournament. Harrison is a native Texan, born in Dallas and graduate of the University of Texas. Harrison turned professional in 1996 and joined the PGA Tour in 1998. With the help of this dedicated professional and your support, we hope to make the 2005 Links Fore Leukemia® Golf Tournament an outstanding success.



Kathy Whitworth – LPGA Hall of Fame Legend

We are proud to announce that Kathy Whitworth, legendary pioneer in women's golf, will be joining the Links Fore Leukemia® Golf Tournament this year. Born in Monahans, Texas in 1939, Kathy began playing golf at the age of 15 and joined the LPGA Tour at 19.

In 1962, Kathy won her first tournament and in 1985, she won her 88th title. Kathy holds the distinguished record of professional golf's all-time leading tournament winner – man or woman. In 1975, Kathy Whitworth was inducted into the LPGA Hall of Fame.

Kathy currently resides in the Dallas suburb of Flower Mound, where she plays golf regularly, travels the country to lead golf clinics and make personal appearances, and writes an occasional piece for various golf publications.

Sponsorship Levels

Gold Sponsor \$25,000

- 16 Players for Tournament Day Golf
- 16 Player Appreciation Gift Packages
- 16 Tickets to Post-Tournament Party
- 32 Tickets to Sponsor Appreciation Dinner
- Sponsor Logo on all Tournament Banners
- Sponsor Logo on Program Materials
- Special Recognition in all Media Activity
- 8 Teebox Signs

Bronze Sponsor \$10,000

- 8 Players for Tournament Day Golf
- 8 Player Appreciation Gift Packages
- 8 Tickets to Post-Tournament Party
- 16 Tickets to Sponsor Appreciation Dinner
- Sponsor Logo on all Tournament Banners
- 4 Teebox Signs

Championship Sponsor \$2,500

- 2 Players for Tournament Day Golf
- 2 Player Appreciation Gift Packages
- 2 Tickets to Post-Tournament Party
- 4 Tickets to Sponsor Appreciation Dinner
- Sponsor Logo on all Tournament Banners

Silver Sponsor \$15,000

- 12 Players for Tournament Day Golf
- 12 Player Appreciation Gift Packages
- 12 Tickets to Post-Tournament Party
- 24 Tickets to Sponsor Appreciation Dinner
- Sponsor Logo on all Tournament Banners
- Sponsor Logo on Program Materials
- 6 Teebox Signs

Host Sponsor \$5,000

- 4 Players for Tournament Day Golf
- 4 Player Appreciation Gift Packages
- 4 Tickets to Post-Tournament Party
- 8 Tickets to Sponsor Appreciation Dinner
- Sponsor Logo on all Tournament Banners
- 2 Teebox Signs

Individual Player \$750

- 1 Player for Tournament Day Golf
- 1 Player Appreciation Gift Packages
- 1 Ticket to Post-Tournament Party